



CALLUP
ONE1 TELECOM DIVISION



IoT Self-Care Portal

Operators can now give their customers the ability to manage their SIM cards accounts and usage – anywhere, anytime.

The challenge to manage endpoints, terminals and handsets, increases with the growth of IoT penetration.

CALLUP IoT Self-Care Portal, a robust web portal with connectivity to the operator's network, allows the MNO to let the customers (business or individual) manage their account(s), save costs and operate with no need to address customer care.

Self-Care assist is important for user satisfaction as well as for MNO/MVNO efficiency. Targeted services are now available - customize your dashboard.

- Self management
- Cost saving and user satisfaction
- Your audience, your cloud
- Branding

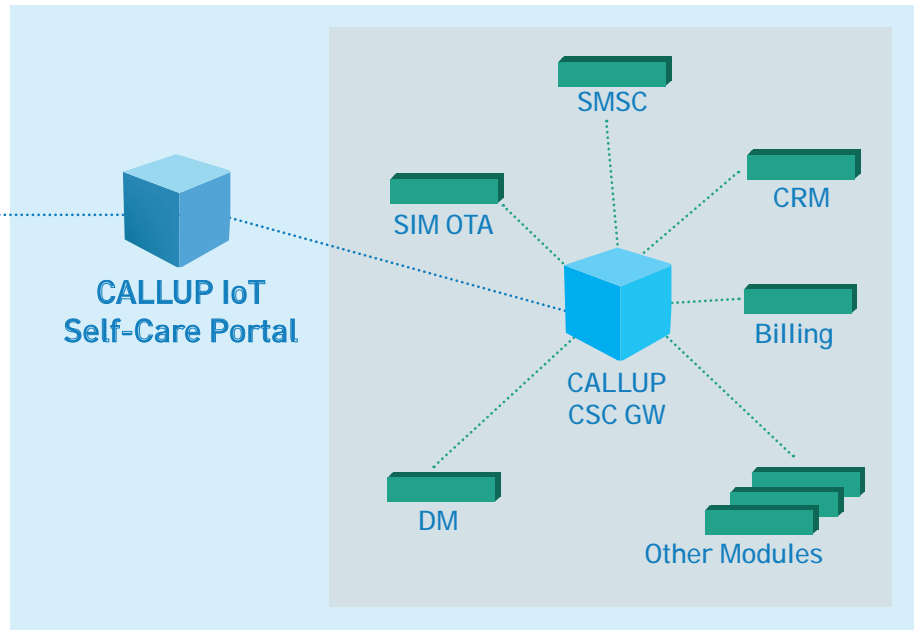
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5	Not Active		554-5569-995	72	77852146665	05/12/2018 11:12:13	

Solution Diagram

USER SIDE



MOBILE CARRIER



Benefits to MNO:

- Increase loyalty
- New revenue stream
- Reduce customer care overhead

Benefits to users:

- Flexibility to manage endpoints
- SIM cards usage reports
- IoT sensor data flitting over the SIM* (e.g. temperature, humidity, vibration, speed, etc.) (*future release)
- Intuitive, with no overhead

- Security first, designed to meet strictest security standards
- Latest and greatest, automated installation and upgrades
- Target your audience, login with customized permissions
- User friendly, because the user comes first
- Versatile, custom services, manage your own cloud portal

For more information please visit us in the web at www.callup.net or contact us via e-mail: info@callup.net

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